

**TOWN OF WESTON
MARKETING & COMMUNICATIONS ADVISORY COMMITTEE
VIRTUAL MEETING**

Wednesday, July 8, 2020
Time: 07:30 PM Eastern Time (US and Canada)
Type: Virtual Zoom Meeting

To Join the Zoom Meeting:

Meeting link:

<https://us02web.zoom.us/j/81567547089?pwd=TnlraGxOaWlCRWZqYUd5blEoRnNPQT09>

Meeting ID: 815 6754 7089

Password: MCAC

AGENDA

1. Call to order.
2. Approval of minutes from June 10, 2020 meeting.
3. Real Estate trends update and the Marketing Presentation: Digital draft update. Video component.
4. Update on town website relaunch, follow up on submissions, content creation goals. Ongoing compilation of digital assets for the website.
5. Follow up to the June 10th discussion about Weston and the committee's role in supporting town efforts as it addresses diversity in our community.
6. Old Business
7. New Business

